

# WHAT IS YOUR

# EXIT

# STRATEGY?

## Business Succession Planning

# THURSDAY OCTOBER 18

## NORTHERN GREAT LAKES VISITOR CENTER

Choose **one** of the two workshops **8am-9:30am** or **5:30pm-7pm**  
Coffee and pastries in the morning—Refreshments and pizza in the evening  
Please register with the Bayfield Chamber & Visitor Bureau by  
calling 715-779-3335.

Successful Business Owners invest their lives in their business, through countless hours of work, planning and investment. Most successful businesses begin with a business plan that grows and evolves as the company grows. Unfortunately, many are missing the most important part of the Plan. What is your Exit Strategy? How do you reap the benefits of all your hard work, and leave a thriving business to your family, employees or partners as part of your legacy. Join us and learn how to plan for a smooth transition to the next generation of your business.



**Colleen O'Shaughnessy**,  
Financial Planner  
and Investment  
Advisor  
Representative  
since 1998.  
Colleen works  
with individuals

and closely held businesses using tax-efficient investments and risk management strategies to create and maintain wealth thru the accumulation and distribution phases of their lives. Her goal is to provide knowledge and guidance that allow her clients to make informed financial decisions.



**Bob Palmquist**,  
Senior Business  
Developer, has  
been a Business  
Developer for the  
Northspan Group,  
Inc. since 1991.  
His work includes  
performing

business valuations and providing business transition and succession planning.

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